

# Fundraising ideas for your work



There are so many fun and inspiring ways to get involved, raise money and help us to support children and families. Here are just a few ideas to get you started!

**Charity of the year** - Nominate us as your charity of the year to encourage team work towards a common charitable goal.

**Fundraising events** - Organise your own or join a Team Clear Sky event or appeal. Either way, be creative and have fun with it! Think about how you could turn your usual work environment on its head – maybe swap jobs, charge to do the tea run or run a step challenge!

**Gifts in kind** - Donate prizes for us to raise money through raffles or silent auctions at our events or offer resources to reduce our overhead costs.

**Gifts in time** - Offer assistance with fundraising, IT, HR, graphic design, training, legal advice, developing our team or collecting donations. For further information on how to become a Clear Sky volunteer please contact us at [info@clear-sky.org.uk](mailto:info@clear-sky.org.uk)

**Matched giving** - Matched giving schemes involve the company matching any funds raised by an employee to a specified limit. So, if an employee raises £250, the company will donate a further £250 to Clear Sky.

**Micro-donation schemes** - Talk to Clear Sky about how we can work together to give your retail customers the opportunity to donate by rounding up their bill to the nearest £1.

**Payroll giving** - Companies can set up a Payroll Giving Scheme by signing up with the Payroll Giving agency. This can be found on the [HM Revenue & Customs website](http://HM Revenue & Customs website). Employees can opt to donate a regular amount of their choice, which is deducted from their gross pay before tax.



## Benefits of fundraising at work

- Improve your reputation and profile as a company that takes its corporate social responsibility (CSR) seriously
- Helps to win and retain business
- Become more appealing to prospective and current employees
- Opportunities for team building and improving staff morale
- Provides positive media and publicity opportunities
- Improves relations in your local community
- Stand out from competitors
- Tax advantages

We would love the opportunity to chat about our work to your employees and discuss the best ways we can support you to help us reach more children.

