

# How your business can support our work

**CORPORATE SPONSORSHIP** 



- Formed in 2010, Clear Sky are a leading provider of Play and Creative Arts Therapy. We work with schools across Oxfordshire and the surrounding counties providing valuable support for children.
- We also provide support for families and training for school staff and other professionals.
- We are dedicated to providing children with age appropriate and creative support at the time when they are still learning about life through their experiences, and working out how to become the best version of themselves.
- Our online learning platform 'The Institute for Play and Attachment' has members across the UK and beyond.

## About us



## **2023 Sponsorship Opportunities**



We have a number of different sponsorship opportunities for 2023/2024. These opportunities allow you to provide direct support for specific activities across our charity which we hope align with your own social responsibility aims and organisational values. Our areas of focus for 2023/24 are:

- Supporting the needs of our professional partners working to support families through private practice
- Delivering more subsidised direct support to children and families
- Sustaining and developing our small charity through innovative projects.

Please read on to find out more ....

## For children in schools Play and Creative Arts Therapy

At the heart of Clear Sky is our 1:1 therapeutic work, delivered by our fully qualified team of play and creative arts therapists to children who have experienced trauma, or who are suffering from emotional or behavioural problems.

This work is provided at a subsidy, through fundraising to schools who have ever stretched budgets. In 2022/2023 we provided schools with access to 2090 therapy sessions for children and the demand for our support is continuing to increase.

The full cost of subsidising our Therapeutic provision in 2023/24 will be:

#### £54,000 for 2000 1:1 child-led sessions



## For parents and carers Parenting Support Programmes

We offer a number of parenting support programmes in the community which support families from birth to early adulthood. These programmes are delivered to groups of parents, or parents and child together.

In 2023 we were fortunate to be able to gift three parenting support programmes to parents and carers, including to two groups of refugee families who had been displaced through conflict.

Our parenting courses enable families to develop resilience, confidence and the skills to form secure attached relationships.

The cost of providing three programmes is £10,000



## For professionals Our 2023 Play and Creative Arts Conference

Our first Clear Sky Conference will be taking place in Oxford on 7 October 2023. A one day event featuring keynote speakers, experiential workshops and CPD learning demonstrating the theory and practice of play for the developing child.

We are seeking a headline sponsor and general sponsorship to enable us to deliver this unique event for all professionals working in play.

Headline Sponsorship £6000 General Sponsorship packages from £500



## For therapeutic professionals Our Online Learning Institute

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Formed in 2019, our learning Institute provides an online platform for professionals such as counsellors, social workers, therapists and school workers who are working with families across the UK and further afield; providing them with high quality regular online CPD learning, access to the latest research and bespoke therapeutic resources, plus self-care modules, support and the opportunity to join online seminars and events.

We have an active membership who pay a subsidised fee to access our high quality learning content.

The costs of providing our Institute for Play and Attachment for 12 months is £25,000



#### **For professionals**

#### Attachment Play Practitioner Training Programmes

Our suite of Attachment Play programmes includes our CPD Accredited Baby Bonding, Parent Child Attachment Play and Heart to Heart programmes, delivered as 2-day face to face professional trainings. We deliver these courses for private practitioners and for whole organisations. We train in excess of 200 practitioners around the UK every year. These professionals are then licensed to support the families in their own communities.

### £40,000 fully funds

5 training programmes in 2023/2024











## Future professional development Digital Services Project (PCAP)

Clear Sky are determined to keep our services up to date and accessible for our users. Our development project for 2023/24 is converting our most popular Attachment Play programme: Parent Child Attachment Play (PCAP) to an online course.

This programme has previously been delivered overseas and there is much demand for this to now be made available online. Following the successful development of our Baby Bonding programme in 2021, creating PCAP digitally will enable us to make best use of this highly valuable programme and allow practitioners to access this learning anywhere.

All of our development work is done internally by our small team.

## The cost of this development project is £5,000





We welcome contributions towards our central running and office costs. Donations of office supplies and creative materials for use in our therapeutic sessions and practical support with IT, hardware and consumables are always welcome.





## Get in touch

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To discuss sponsorship, payroll giving or making a corporate donation to help support any of our charitable objectives for this year, please contact Anna Hodgson, Charity Director at: <u>anna@clear-sky.org.uk</u> or telephone Anna on 07919 143438.

#### We would love to hear from you!



Registered with FUNDRAISING **REGULATOR** 

We are a mindful team

We let every child shine

We create safe spaces

We are playful We never, ever give up