

Fundraising ideas for your work



There are so many fun and inspiring ways to get involved, raise money and help us to support children and families. Here are just a few ideas to get you started!

Charity of the year - Nominate us as your charity of the year to encourage team work towards a common charitable goal.

Fundraising events - Organise your own or join a Team Clear Sky event or appeal. Either way, be creative and have fun with it! Think about how you could turn your usual work environment on its head – maybe swap jobs, charge to do the tea run or run a step challenge!

Gifts in kind - Donate prizes for us to raise money through raffles or silent auctions at our events or offer resources to reduce our overhead costs.

Gifts in time - Offer assistance with fundraising, IT, HR, graphic design, training, legal advice, developing our team or collecting donations. For further information on how to become a Clear Sky volunteer please contact us at info@clear-sky.org.uk

Matched giving - Matched giving schemes involve the company matching any funds raised by an employee to a specified limit. So, if an employee raises £250, the company will donate a further £250 to Clear Sky.

Micro-donation schemes - Talk to Clear Sky about how we can work together to give your retail customers the opportunity to donate by rounding up their bill to the nearest £1.

Payroll giving - Companies can set up a Payroll Giving Scheme by signing up with the Payroll Giving agency. This can be found on the [HM Revenue & Customs website](#). Employees can opt to donate a regular amount of their choice, which is deducted from their gross pay before tax.



Benefits of fundraising at work

- Improve your reputation and profile as a company that takes its corporate social responsibility (CSR) seriously
- Helps to win and retain business
- Become more appealing to prospective and current employees
- Opportunities for team building and improving staff morale
- Provides positive media and publicity opportunities
- Improves relations in your local community
- Stand out from competitors
- Tax advantages

We would love the opportunity to chat about our work to your employees and discuss the best ways we can support you to help us reach more children.



Fundraising ideas for home or school

There are so many fun and inspiring ways to get involved, raise money and help us to support children and families. Here are just a few ideas to get you started!

- **Bake sale, dinner party or coffee morning** - You could even introduce a bit of friendly rivalry and have your own 'Great British Bake Off' or 'Come Dine with Me'!
- **BBQ, quiz night or fete** - Give people the opportunity for fun and encourage them to donate.
- **Book, toy or uniform sale** - Give the things you don't need anymore a new lease of life and pass them on!
- **Charity ball** - Go all out to impress with a glamorous night of food, drinks and entertainment.
- **Concert or talent competition** - Put on a performance. You could even get the audience involved in judging aka 'The Voice'!
- **Fancy dress or non-uniform day** - Maybe introduce a fun theme!
- **Odd jobs** - Offer to car wash, babysit, dog walk, do the ironing, supermarket bag packing, gardening - the list is endless.
- **Raffle or silent auction** - Ask local businesses for prizes to drum up additional funds or get creative and make your own prizes.
- **Sponsored challenge** - Take part in a personal challenge. You could do anything from a sponsored silence, a technology detox, bush tucker trials, a sportathon, a marathon, fun-run



Top tips

- Think about where your **talents** lie. This is your opportunity to shine!
- Be **brave** and face your fears!
- Get **motivated** to learn something new or try something which pushes your boundaries!
- Tell everyone what you are getting up to so that they can join in the fun and get behind your fundraising!

We would love to hear about all of the weird and wonderful ways you find to fundraise. So get creative and remember the sky is NOT the limit!